

PRESS RELEASE: Boltrics expands its reseller network with Italian NuBeTech

Ede, 11 Aprile 2022 – The Italian NuBeTech recently joined Boltrics’ reseller network to help logistics companies accelerate their logistics processes with future-proof, modular software. Together, they enter the Italian logistics market with the 3PL Dynamics solution from Boltrics.

As the leading software provider for 3PL and cold chain logistics, Boltrics supports over 250 logistics companies around the globe with the industry standard. Working with partners with a local presence – like NuBeTech – are essential in this success. Together with its international network of partners in 18 countries, Boltrics builds the branch standard for the logistics sector.

Without a doubt, every country has its own culture and customs. To break through language barriers and cultural differences and support customers in the best possible way, Boltrics works with international resellers. By partnering with NuBeTech, the Italian logistics sector can benefit from the industry-specific functionalities that have already been developed by Boltrics. Their first implementation already started with the #1 worldwide in cold logistics: Lineage Logistics.

Ezio Alboni, President at NuBeTech: “With e-commerce as the engine, the Italian logistics market is rapidly evolving. Yet, at the same, there is a shortage of skilled staff and an increasing need for storage space. Pushing the need for a streamlined process that eliminates manual actions as much as possible and gives insight into the available space. Boosting the need for a future-proof solution. In our experience, the Italian market doesn’t offer a solution that meets the IT need of logistics companies.

With our knowledge of the Italian market combined with Boltrics’ high-end software solution for 3PL service providers, we can effortlessly support the needs and requirements of logistics service providers.

Jan-Cornell van Ekris, Managing Director at Boltrics: “Greater results can be achieved when joining forces. A principle that is embedded in how we work with our customers, our team, and our partners. Speaking the same language is necessary. Be it the language of logistics or the actual local spoken language. Thanks to the worldwide network of Microsoft, we had the pleasure to be introduced to NuBeTech. Their business DNA fits perfectly with Boltrics’ promises and we’re convinced they can represent the logistics branch standard perfectly in Italy.”

Note for the redaction:

For more information, visit <https://www.boltrics.nl/en/> or contact Daphne Tollenaar, Marketing & Communication at Boltrics, via +31 6 156 427 12 or dtollenaar@boltrics.nl.

About NuBeTech

NuBeTech offers companies up-to-date tools that are ever faster and more efficient; tools built so that people can get to know their company more and more and read its data in a total and complete way, to optimize their processes and maximize results.

We know Microsoft ERPs deeply and we tune them to the needs of your company. We customize it for the internal and external company and organizational structure: we will create the management environment to suit you.

We customize the ERPs to make them adhere to the structures, we implement them and train the user staff.

About Boltrics

Boltrics, located in Ede (NL), is a specialist in the field of Microsoft Dynamics for logistics service providers and cold logistics. To this end, Boltrics has developed the 3PL Dynamics and Nektivri Dynamics products.